



IMC Ramkrishna Bajaj National Quality Award 2010

The Sri Vishnu Educational Society has in its ambit as many as twelve educational institutions located in three different Districts of Andhra Pradesh – Bhimavaram (West Godavari District), Mellacheruvu (Nalgonda District) and Narsapur (Medak District), near Hyderabad. The total strength of students is close to 13,000 in all the Institutions under the tutelage of more than 1100 qualified teaching & supporting faculty who impart quality instruction from K-12 to PG, that is at the primary, secondary and higher-education levels. The streams or disciplines are multifarious in that they are as diverse as Engineering, Pharmacy, Dental, Basic Sciences and Polytechnic. The Educational Institutions were set up in predominantly rural areas by Padmabhushan Dr B.V. Raju, a doyen of the Cement Industry - a former Chairman of CCI and the Founder Chairman of Rasi Cements – about fourteen years ago with the avowed aim of buttressing the economy of the rural communities and their concomitant induction into the industry mainstream.

The vision of the Management of the Society focuses on creating a veritable milieu that facilitates the synergy of students, staff, industry and start-ups for mutual benefit. The ecosystem encompasses, inter alia, Incubation and Innovation Centres, Project Labs, Centres of Excellence, Entrepreneurship Development Cells, Institute Industry partnership cells, Community Centres and Student Activity Centres to aid the holistic development of the students, catalyze creativity and encourage thinking out of the box. Special efforts are made to bridge the gap between what the University curriculum offers and what the Industry needs by exposing the students to courses, beyond the curriculum, and developing their skills in specialist areas. Innovation has been the key driver to fuelling opportunities for students and this is made manifest in tangible outcomes such as participation and recognition in international competitions, internships in reputed companies, exposure to real time projects, updating of the knowledge base of both staff and students ultimately translating into good placements for students in renowned companies and admission into reputed Universities/Research Labs in India as well as abroad. The ecosystem is also conducive to developing the Gen Next entrepreneurs and leaders. As part of their CSR, the Educational Society has put in place a well designed system that supports key communities in terms of housing, education, water supply, health care, FM radio station for entertainment/education and assistive devices specially designed and developed by the students for the differently abled people. Assistive Technology Laboratories have been set up in collaboration with the University of Massachusetts, Lowell, USA. Reposing implicit faith in the potential of its students, the Society has configured a regimen to create or add value to the student by harnessing his/her talent through systemic training in all its ramifications namely skill building, personality development, lateral thinking and career mapping. Such an ecosystem constitutes the key driver to the realization of what was envisioned by the founders of the society. www.srivishnu.edu.in